



National Forest Week – BC Coalition

Promotional items REQUEST FORM 2018

The National Forest Week BC Coalition has promotional materials to assist local event organizers with NFW events. If you wish to order some of these items, please refer to the images below and complete the ORDER REQUEST FORM. We are grateful to our many sponsors for providing the funds that allow us to develop and purchase these materials. Please visit our website to view the list of our generous sponsors!

www.bcnfw.ca

YOUR NAME:

ORGANIZATION:

MAILING/SHIPPING ADDRESS:

TELEPHONE NUMBERS (Business and Cell):

NATIONAL FOREST WEEK EVENT DETAILS (DATE/LOCATION/DESCRIPTION):

ANTICIPATED NUMBER OF PARTICIPANTS AT YOUR EVENT:

QUANTITIES OF PROMOTIONAL ITEMS REQUESTED:

- ECO PENCILS _____
- STICKERS (2"x 3") _____
- TEMPORARY TATTOOS (1.5" X 2.5") _____
- COLOURING BOOKS - SUITABLE FOR GRADES 4/5 ONLY _____
- NATIONAL FOREST WEEK POSTERS
 - _____ (small - postcard size)
 - _____ (medium – 11" x 17")
 - _____ (large – 2' x 3')
- NATIONAL FOREST WEEK EDUCATION RACK CARDS _____
- CIF SUCCESS STORIES BOOKLETS
 - Volume 1 _____
 - Volume 2 _____
 - Volume 3 _____

PLEASE COMPLETE THIS FORM AND SUBMIT TO US BY E-MAIL: info@bcnfw.ca



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PROMOTIONAL ITEMS – IMAGES 2018



Eco pencil

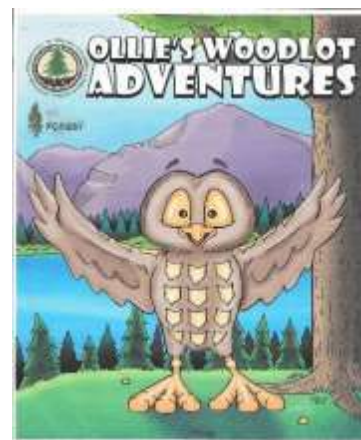
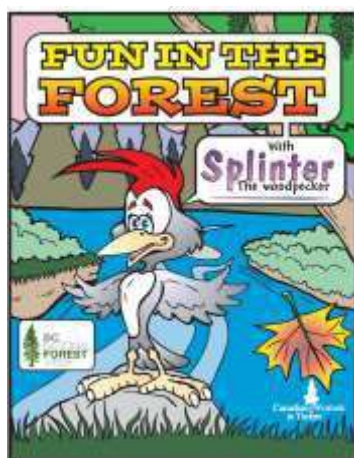


Sticker



Temporary Tattoo

(note: image is reversed until applied to skin)



Colouring Books



BC NATIONAL
FOREST WEEK



Celebrate our Forests!

To learn more about National Forest Week in BC and available resources, visit www.bcnfw.ca. It is held the last full week of September every year.

How do we benefit from BC's forests?

Most (94%) of the land in BC is Crown land, managed and administered by the provincial government. The government is responsible for ensuring forests are managed sustainably – meaning that environmental, social and economic values must be balanced to ensure forests managed today are also available for future generations. Resource values such as biodiversity, recreation, cultural heritage, visual quality, forage, fish and wildlife, soils, water, and timber must all be considered in making decisions related to forest use and management.

How much forest is harvested in BC?



- Total area of BC 95 million hectares
- Productive forest land 60 million hectares
- BC timber harvesting land base 25 million hectares
- ▲ Annual timber harvest about 200,000 hectares (approx. 2%)

Who looks after BC's Forests?

In BC, the practice of professional forestry has been regulated since 1947 when foresters first agreed to help protect the public's interest in the province's forests in return for the exclusive right to practise forestry. Today's forest professionals include Registered Professional Foresters and Registered Forest Technologists. Other professionals such as engineers and biologists make decisions for our forests as well. Collectively they have the education, skill and necessary experience to manage BC's forests sustainably.

Who is the Chief Forester?

The Chief Forester of BC is responsible for determining how much timber can be harvested each year. The Chief Forester is a forest professional and must use his/her expertise to consider a number of factors (such as the desire for a sustainable rate of harvest, any abnormal insect or disease infestations and sustainability of all values within the forest, visuals, biodiversity, wildlife, water etc.) before setting the annual cut. The Chief Forester is an independent Statutory Decision Maker that holds itself separate from political figures and lobby groups.



How do BC forests affect our economy?

- \$12 billion annually to the provincial GDP
- 140,000 jobs in BC depend on a healthy forest industry
- 1 in 16 jobs in BC is tied to the forest industry and 40% of BC's regional economies are dependent on forestry
- BC is the largest producer of softwood lumber in Canada (52%)
- BC is the largest producer of bioenergy in North America
- BC's forestry sector contributes \$2.5 billion to federal, provincial and municipal governments



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2018 NFW theme is:

Research Forest Canada's Living Laboratories

Canada's research forests are places to learn, teach, experiment, and explore!

Forest research grows our knowledge of climate change, biodiversity, and forest management. Learning from our past, research forests help build a greener future by maintaining healthy, vibrant, and productive forests across the country.

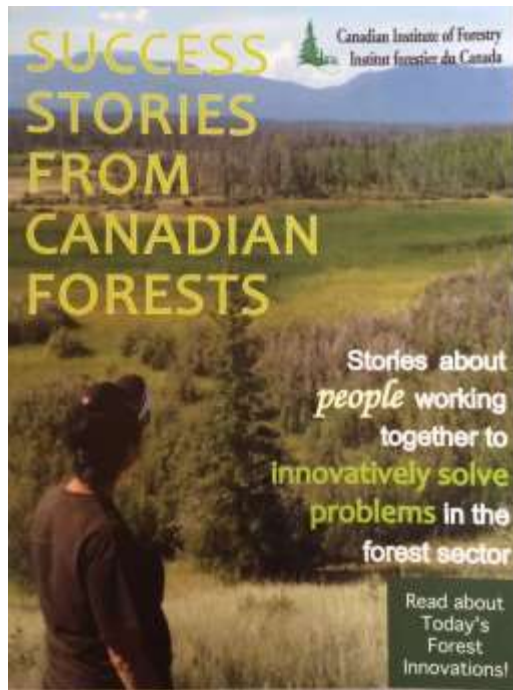
2018 NFW poster

Available in 3 sizes: small (postcard) - medium (11" x 17") – large (2' x 3')





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CIF Success Stories booklet (Volume 1)



CIF Success Stories booklet (Version 2)



CIF Success Stories booklet (Volume 3)