



## NFW-BC COALITION SPONSORSHIP POLICY

The NFW-BC Coalition (*Coalition*) appreciates the sponsorship of companies, organizations, and individuals. This help is a cornerstone of the Program and can come in various forms. Clarity in this regard is required to assist sponsoring organizations and individuals in understanding the level of recognition the *Coalition* has assigned to each type of contribution. The following is intended to do this.

**Financial Sponsors** – This includes those companies and organizations who have donated funds to the *Coalition* Program. The level of contribution will be categorized as: Platinum (\$2,000+), Gold (\$1,000 - \$1,999), Silver (\$500 - \$999), Bronze (\$100 - \$499). The logos of the Platinum and Gold Sponsors will be posted on the website along with a list of Sponsors in the Silver and Bronze categories.

**In-kind financial contributions** – This is associated with companies or organizations who have contributed materials (e.g., wood samples, coloring books, seed kits, etc.) for the Program that would be a budgetary item in the *Coalition* Program. In-kind sponsors are recognized in a separate listing on the Sponsors web page along with their in-kind contribution.

**Individual volunteering** – This is primarily associated with volunteers helping in some way with local events as a participant or organizer, or as a member of the *Coalition* administration, or as a Regional Coordinator and/or on a Task Force. The recognition will be through identifying their organization on the website or by listing the individual's name for non-aligned volunteers, subject to their approval.